

開南大學電影與創意媒體學系課程規劃表

(115 學年度入學新生適用)

Curriculum of the Film and Creative Media, Kainan University, 2026.

115/05/26 新訂

Last updated May 26, 2026

通識教育課程 (至少應修 28 學分) Curriculum of General Education (At Least 28 credits)	領 域 Areas	涵蓋學門 Disciplines
	語文表達 (至少 6-10 學分)*註二 Language Expression (At least 6-10 credits)*Note 2	●本國語文學門至少 2 學分 Mandarin Chinese (At least 2 credits) ●外國語文學門(必修英文課程)至少 4-8 學分*註二 Foreign Language (compulsory English course)(At least 4-8 credits)*Note 2
	科學知覺 (至少 4 學分)*註三 Scientific Perception (At least 4 credits)*Note 3	●自然科學學門 Information Education ●生命科學學門 Natural Sciences ●資訊教育學門 Life Sciences
	社會實踐 (學門任選至少 4 學分) Social Practice (At least any 4 Credits from the Disciplines)	●憲政法治學門 Constitutional Governance and Rule of Law ●社會科學學門 Social Sciences
	人文涵育 (學門任選至少 4 學分) Humanities Cultivation (At least any 4 Credits from the Disciplines)	●歷史研究學門 Historical Studies ●人文藝術學門 Humanities and Arts
	全民國防教育軍事訓練 National Defense Education and Military Training	選修 1 學分，至多修習 1 門，可計入通識自由選修學分，超過 1 門者，僅供折抵役期，不納入畢業學分。 Select one course for 1 credit, applicable to General Education free electives. Any additional courses will only be counted one time towards reducing mandatory military service time, not graduation credits.
	體育 Physical Education	1. 必修體育課程為 2 學分，每門課程 1 學分 2 學時，共修習 2 門(體育一、體育二) 2 credits of PE courses are required. Each course is 1 credit with 2 hours of instruction per week. Students must complete 2 courses (PE I and PE II). 2. 選修體育課程(休閒體育)至多修習 1 門(2 學分，可計入通識自由選修學分) Students may take up to 1 elective Recreational PE course (2 credits), which can be applied to General Education free elective credits.
	通識自由選修至少 4-8 學分(限修通識教育課程)*註二 General Education Free Electives: At least 4-8 credits (restricted to General Education courses)*Note 2	
	註一、修習各學系訂定之通識排除課程，不納入畢業學分。 Note 1. Credits from general education courses excluded by individual departments will not be counted towards graduation requirements. 註二、外國語文學門修習方式如下： Note 2. The credit requirements for the Foreign Language Discipline are as follows: 1. 應用英語學系、商學院國際榮譽學士學位學程及「開南大學英文必修課程實施要點」第五點所列符合免修資格者僅能修習「英文必修」課程以外之第二外國語文，如：日語、泰語、越語、韓語…等外國語文課程至少 4 學分(即語文表達領域至少 6 學分，通識自由選修至少 8 學分)。 Students from the Department of Applied English, the International Honors Program of the College of Business, and those who qualify for a waiver under Article 5 of the "Kainan University Regulations for Compulsory English Courses" are restricted to taking at least 4 credits of a second foreign language course other than the "Compulsory English" courses, such as Japanese, Thai, Vietnamese, Korean, etc. (i.e., At least 6 credits in the Language and Communication Domain, and at least 8 credits in General Education Free Electives). 2. 各學系若規劃大二以上之 4 學分專業領域英文課程者，外國語學門僅需修習一年級指定通識英文課程至少 4 學分(即語文表達領域至少 6 學分，通識自由選修至少 8 學分)。 If departments plan to offer 4-credit professional English courses for sophomores and above, students only need to complete the 4-credit(at least) compulsory English course in their freshman year for the foreign language requirement.(This means at least 6 credits for the Language Expression Area and at least 8 credits for General Education Free Electives). 3. 其餘學系學生外國語文學門課程皆須修習「英文必修」課程至少 8 學分(即語文表達領域至少 10 學分，通識自由選修至少 4 學分)。 Except for the aforementioned cases, students from other departments must complete at least 8 credits of 'Compulsory English' courses for the foreign language requirement (i.e., at least 10 credits in the Language Expression Area, with at least 4 credits as general education electives). 註三、科學知覺領域修習方式如下： Note 3. The credit requirements for the Scientific Perception Area are as follows: 1. 資訊管理學系學生需修習科學知覺領域學門任選至少 4 學分。 Students in the Department of Information Management are required to take at least 4 credits of their choice from the Scientific Perception Area. 2. 其餘學系學生資訊教育學門課程皆須修習「程式設計類」課程至少 2 學分，及科學知覺領域學門任選至少 2 學分。 Except for the aforementioned cases, students from other departments are required to take at least 2 credits of 'Programming' courses in the Information Education Discipline, and choose at least 2 credits from the Scientific Perception Area.	

課程 curriculum	第 1 學年 First Year		第 2 學年 Second Year		第 3 學年 Third Year		第 4 學年 Forth Year	
	上學期 Semester1	下學期 Semester2	上學期 Semester1	下學期 Semester2	上學期 Semester1	下學期 Semester2	上學期 Semester1	下學期 Semester2
服務學習(必修) Service Education (Required)	勞作教育一 1 Labor Service I 1	勞作教育二 1 Labor Service II 1	公益服務一 1 Volunteer Service I 1	公益服務二 1 Volunteer Service II 1				
院共同必修科目 College Compulsory	生成式 AI 應用 2 Practical Applications of Generative AI 2	社群媒體影片製作 2 Video Production for Social Media Platforms 2						
專業必修科目 (64 學分) Required Courses (60 credits)	電影導論 2 Film Symposium 2	數位音效設計 2 Digital Sound Design 2	創意思考與跨領域設計 2 Creative Thinking and Practical Design 2	表演藝術 2 Performing Arts 2	畢業腳本專題 2 Topics on Graduate Project's Script Writing 2	畢業製作一 2 Graduate Project I 2	畢業製作二 1 Graduate Project II 1	畢業展演 1 Graduate Project Presentation 1
	日韓國際文創 2 Japanese and Korean Creative Industries 2	數位圖像設計 2 Digital Graphic Design 2	電視廣告學 2 TV Advertising 2	互動視覺設計 2 Interactive and Visual Design 2	簡報創意表現 2 Creative Presentation 2	電影市場學 2 Film Marketing 2		
	數位影像技術 2 Digital Image Processing 2	電影剪輯 2 Film Editing 2	電影攝影 2 Cinematography 2	影視美術設計 2 Film and Television Art Design 2	導演功課 2 Directing 2	創意廣告片製作 2 Creative Commercial Production 2		
	表演基礎(一)2 Basic Performance I 2	表演基礎(二)2 Basic to Acting II 2	動態影像風格 2 Stylistic Studies for the Moving Image 2	資料分析應用 2 Data Analysis and Application 2	專案管理 2 Project Management 2	校內實務操作二 1 Campus Practical Training II 1		
	故事腳本製作 2 Story Board Design 2	創意影像初階 2 Creative Filming Practicum-Introductory 2	創意影像中階 2 Creative Filming Practicum-Intermediate I 2	創意影像進階 2 Creative Filming Practicum-Intermediate II 2	創意影像高階 2 Creative Filming Practicum-Advanced 2			
					校內實務操作一 1 Campus Practical Training I 1			

專業選修科目(至少應修 22 學分)

Professional Electives (Minimum 22 credits)

選修科目表公告於系所網站

The curriculum of electives would be announced on the Website of Film and Creative Media Dept.

備 註 Notes	1. 本系畢業應修習至少 128 學分，其中包括：本系「專業必修課程」64 學分(含院共同必修科目 4 學分)、「專業選修課程」至少 22 學分；「通識教育課程」至少 28 學分、「公益服務」2 學分、「勞作教育」2 學分；「自由選修學分」至少 10 學分，開放由學生自由選修學分學程、他系課程或本系課程(不含通識教育課程)。 In order to achieve the graduation threshold of the department, student must complete 128 credits , of which 64 credits from required courses(including 4 credits of common compulsory courses), 2 credits from labor service, 2 credits from volunteer service, at least 22 credits from core optional courses, and at least 28 credits from general education courses. At least 10credits are free optional courses accepted for taking any courses from all departments. 2. 「通識教育課程」需依通識教育中心規定辦理並達校訂之應修學分規定標準。 All general education courses must follow the policies of General Education Center. Students must complete the required credit standards of Kainan University. 3. 創意影像初階、創意影像中階、創意影像進階、創意影像高階，未能通過者，將會擋修畢業製作一。 If the students do not pass all the following courses: Creative Filming Practicum-Introductory, Creative Filming Practicum-Intermediate I, Creative Filming Practicum-Intermediate II, Creative Filming Practicum-Advanced, they can't study Graduate Project I. 4. 畢業製作一、畢業製作二、畢業展演，以上課程具有連貫性，必須依序修課通過。 The courses of Graduate Project I, Graduate Project II, Graduate Project Presentation have continuity, students should study these courses sequentially. 5. 「學習護照」課程為必修零學分，合格後，始得畢業。(依開南大學「學習護照」課程施行辦法)。 In order to achieve the graduation threshold, the completed “Student Passport” is required. 6. 「中五學制生」應增加其畢業應修學分(至少 12 學分)。 The graduation credits of F.5 Education System students are required to increase at least 12 credits. 7. 本系學生依「開南大學跨領域學習實施辦法」，應完成修習「重點跨領域學分學程、輔系或雙主修」始得畢業。 In accordance with the regulations of KNU interdisciplinary learning, students of this very department are required to take interdisciplinary program, double minor, or double major, in order to fulfill graduation threshold. 8. 國際專修部學生進入系所原生班級修讀升上大二前，華語文能力測驗(TOCFL)應達進階級 B1(含)以上，未通過者應依「開南大學外國學生華語文能力精進與畢業資格檢定實施辦法」辦理之。 Before advancing to the sophomore year, students of the International Foundation Program who enter the original departmental classes must achieve at least Level B1 (Intermediate) or above in the Test of Chinese as a Foreign Language (TOCFL). Those who do not pass must follow the regulations set forth in the “Kainan University Implementation Guidelines for Enhancing Foreign Students’ Chinese Language Proficiency and Graduation Qualification Examination.” 9. 本課程於 115 年 05 月 26 日校課程委員會議通過，115 年 05 月 26 日教務會議核備。 These courses regulations were passed at the Curriculum Committee Meeting on May 26rd, 2026, and approved for future references by Academics Affairs Meeting on May 26rd, 2026.
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開南大學電影與創意媒體學系選修科目表 (115 學年度入學新生適用)

Curriculum of the Film and Creative Media, Kainan University, 2026.
(Elective Courses)

115/05/05 新訂
Last updated May 5, 2026

課程 模組 curriculum	第 1 學年 First Year		第 2 學年 Second Year		第 3 學年 Third Year		第 4 學年 Forth Year	
	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2
Common professional Film and television 共通專業	藝術賞析 2 Arts Appreciation 2 電腦概論與素 養 2 Computer Introduction and Literacy 2 流行音樂詞曲 創作 2 Topics on Pop Music and Lyrics 2 演唱技巧實務 2 Singing Techniques and Vocal Exercises 2	電影賞析 2 Film Appreciation 2 故事與基礎編 劇 2 Story and Screenwriting Fundamentals 2 跨界音樂企劃 與市場 2 Cross Over Music Sales and Marketing 2 創意與專業寫 作 2 Creative and Professional Writing 2 色彩學 2 Chromatology2	華語電影研究 2 Chinese Film Study 2	美學與設計 2 Aesthetics and Design 2	影視產業倫理 2 Industry Ethics of Film and Television 2 數位文創產業 與企劃 2 Digital Cultural and Creative Industries and Planning 2 日本動漫與角 色扮演 2 Japanese Animation and Cosplay 2	外語電影研究 2 Foreign Film Study 2 導演專題 2 Topics on Directors 2 創意媒體實務 與應用 2 Practical Applications for Creative Media 2 視覺與溝通 2 Visual Communication 2 校內專業實習 四 2 On-Campus Professional Practice IV 2	智慧財產權 2 Intellectual Property Rights 2 就業輔導 2 Employment Counseling 2 紀錄片研究 2 Documentary Study 2 藝術管理與行 政 2 Arts Management and Administration 2	影視商業策略 2 Film & TV Business Strategy 2 人文品牌 2 Humanity and Brands 2 校外專業實習 2 Professional Practice 2
			活動企劃 2 Event Planning 2 顧客關係管理 2 Customer Relationship Management 2 數位錄音與專 輯製作 2 Digital Recording & Album Production 2 文創藝術雕刻 3 Cultural and Creative Art Carving 3 校內專業實習 一 2 On-Campus Professional Practice I 2	中級劇本寫作 2 Intermediate Screenwriting Workshop 2 角色分析與選 角 2 Character Analysis and Casting 2 文創產業個案 研究 2 Case Study of Cultural and Creative Industries 2 校內專業實習 二 2 On-Campus Professional Practice II 2				
program production module 影視製作組	台灣電影筆記 2 Topics on Taiwanese Film 2 影像處理 3 Image Processing 3 網路直播市場 與技術 2 Internet Direct Broadcasting Market and Technology 2 影視製作實務 2 Film and Television Production Practice 2 基礎素描 2 Basic Sketch 2 彩妝造型 2 Makeup and Styling 2	電腦動畫製作 3 Computer Animation Production 3 基礎燈光 2 Basic Lighting 2 微電影製作實 務 2 Mini Motion Pictures Production 2 自媒體與全球 行銷 2 Self- Media and Global Market 2 3D 創意列印 3 Creative 3D Printing 3 影視造型一 2 Film and Television Styling I 2	3D 視覺設計 3 3D Visual Design 3	多媒體企劃與 製作 3 Multimedia Planning and Production 3	APP 體驗設計 3 APP Experience Design 3	數位娛樂科技 2 Digital Entertainment & Technology 2 VR 與 AR 實務 運用 3 Practical Application of Virtual Reality and Augmented Reality 3 虛擬場景特效 2 Virtual Scenes and Special Effects in Film 2	數位遊戲設計 2 Digital Game Design 2 聲音設計與工 程 2 Sound Design and Engineering 2	新媒體藝術 3 New Media Art 3
			網頁視覺設計 3 Webpage Visual Design 3 進階燈光 2 Advanced Lighting 2 音效處理 2 Sound Effect 2 數位電影製作 3 Digital Film Production 3 AI 輔助影視製 作 3 AI-Assisted Film and Television Production 3	電影鏡頭語言 2 Multimedia Planning and Production 3 音樂設計 2 Music Design 2 影視後製調色 2 Post Production and Color Correction 2 影音數位化處 理 2 Digital Sight and Sound 2 影視道具製作 2 Movie and Television Props Making 2	影像與配樂 2 Film and Incidental Music 2 後製特效合成 2 Post Production and Visual Effects 2 空間氛圍與材 質 3 Virtual Atmospherics and Textures 3 色彩與造型 2 Color and Shape 2 佈景美學 2 Movie Set Aesthetics 2			

Performing arts module 表演藝術組	舞蹈實務(一) 3 Dance Practice I 3 口語表達基礎 2 Basic Oral Presentation 2	舞蹈實務(二) 3 Dance Practice II 3 口語表達 2 Oral Presentation 2 節目主持 2 Show Hosting 2	演出實務(一) 3 Performance Practice I 3 鏡頭表演(一) 3 Film Acting I 3 舞台劇表演 3 Seminar for Performing Arts I 3 表演藝術講座(一) 2 Seminar for Performing Arts I 2	演出實務(二) 3 Performance Practice II 3 鏡頭表演(二) 3 Film Acting II 3 音樂劇表演 3 Musical Acting 3 表演藝術講座(二) 2 Seminar for Performing Arts II 2	廣播與配音(一) 2 Broadcast and Dubbing I 2 創意舞蹈(一) 3 Creative Dance I 3 表演專題 2 Topics on Performance 2	廣播與配音(一) 2 Broadcast and Dubbing II 2 創意舞蹈(二) 3 Creative Dance II 3 音響操作實務 2 Sound Equipment Operation Practice 2	應用音樂與流行文化 2 Applied Music and Pop Culture 2	流行時尚產業 2 Fashion Industry 2
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Note：

- 「專題探究 2」為自主學習課程，依開南大學自主學習實施辦法辦理。
" Special Study 2" is an independent learning course, handled in accordance with the self-directed learning implementation regulations of Kainan University.
- 微學分課程(依開南大學微學分課程實施辦法辦理):
Microcredit courses(handled in accordance with the implementation regulations of Kainan University's microcredit courses.)
從影像理解多元文化 0.5
Understanding Multiculturalism through Visuals 0.5
多元文化的表演與對話 0.5
Multicultural Performance and Dialogue 0.5
用影像說新住民的故事 0.5
Telling the Stories of New Immigrants through Film 0.5