

Curriculum of the Film and Creative Media , Kainan University, 2021.

111/11/01

General Education(at least 28 credits)	Field	Course Subjects
	Linguistic Literacy (6 credits)	<ul style="list-style-type: none"> ●Chinese-2 credits ●Foreign Language(Freshman English)-4credits Notes: 1. English major and student with particular circumstances are required to take second foreign language except English, such as Japanese, Thai, Vietnamese, Korean...etc.. 2. Other students are required to take 4 credits of “Freshman English”.
	Scientific Literacy (4 credits)	<ul style="list-style-type: none"> ●Natural Science ●Life Science ●Computer-related information studies Notes : 1. Major in department of Information Management students have to take 4 optional credits in scientific literacy field. 2. Other students must take 2 credits of “Programming” in computer-related information studies and 2 optional credits inscientific literacy field.
	Social Literacy (4 Optional credits)	<ul style="list-style-type: none"> ●Constitution & Politics ●Sociology
	Humanistic Literacy (4 Optional credits)	<ul style="list-style-type: none"> ●History ●Art & Humanities
	Military Education	Military Education -0 credit
	Physical Education	Physical Education in day school : 1. Required PE courses are 2 credits. Each course is 1 credit for 2 class hours, students have to take 2 courses in total (PE I, PE II). 2. Students can take at most 1 course (2 credits, which can be counted as optional credits from general education) for elective PE course (Leisure Physical Education). Physical Education in division of continuing education : Required PE courses are 2 credits. Each course is 1 credit for 2 class hours , students have to take 2 courses in total (PE I, PE II).
Optional 8 credits from G.E.C		

Notice: Taking the courses which are excluded by the departments will not be counted as graduation credits.

curriculum	First Year		Second Year		Third Year		Forth Year	
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
Service Education (Required)	Labor Service I 1	Labor Service II 1	Volunteer Service I 1	Volunteer Service II 1				
Required Courses (60 credits)	Film Symposium 2	Digital Sound Design 2	Creative Thinking and Practical Design 2	Performing Arts 2	Topics on Graduate Project's Script Writing 2	Graduate Project I 2	Graduate Project II 1	Graduate Project Presentation 1
	Japanese and Korean Creative Industries 2	Digital Graphic Design 2	TV Advertising 2	Interactive and Visual Design 2	Creative Presentation 2	Film Marketing 2		
	Digital Image Processing 2	Film Editing 2	Cinematography 2	Film and Television Art Design 2	Directing 2	Creative Commercial Production 2		
	Story Board Design 2	Chromatology 2	Stylistic Studies for the Moving Image 2	Data Analysis and Application 2	Project Management 2	Campus Practical Training II 1		
	Singing Techniques and	Creative Filming Practicum-Intro	Creative Filming Practicum-Interme	Creative Filming Practicum-Interme	Creative Filming Practicum-Advanc			

	Vocal Exercises 2	ctory 2	diate I 2	diate II 2	ed 2			
					Campus Practical Training I 1			

Professional Electives (Minimum 26 credits)

The curriculum of electives would be announced on the Website of Film and Creative Media Dept.

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1. In order to achieve the graduation threshold of the department, student must complete 128 credits , of which 60 credits from required courses, 2 credits from labor service, 2 credits from volunteer service, 26 credits from core optional courses, and 28 credits from general education courses. 10credits are free optional courses accepted for taking any courses from all departments
2. All general education courses must follow the policies of General Education Center. Students must complete the required credit standards of Kainan University.
3. If the students do not pass all the following courses: Creative Filming Practicum-Introductory, Creative Filming Practicum-Intermediate I, Creative Filming Practicum-Intermediate II, Creative Filming Practicum-Advanced, they can't study Graduate Project I.
4. The courses of Graduate Project I, Graduate Project II, Graduate Project Presentation have continuity, students should study these courses sequentially.
5. In order to achieve the graduation threshold, the completed "Student Passport" is required..
6. In accordance with the regulations of KNU English Test and English graduation threshold, students must fulfill the English graduation threshold.
7. The graduation credits of F.5 Education System students are required to increase at least 12 credits.
8. In accordance with the regulations of KNU interdisciplinary learning, students of this very department are required to take interdisciplinary program, double minor, or double major, in order to fulfill graduation threshold.
9. These courses regulations were passed at the Curriculum Committee Meeting on November 1st, 2022, and approved for future references by Academics Affairs Meeting on November 1st, 2022.

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(Elective Courses)

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curriculum	First Year		Second Year		Third Year		Forth Year	
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
Common professional Film and television	Arts Appreciation 2 Computer Introduction and Literacy 2	Film Appreciation 2 Story and Screenwriting Fundamentals 2 Cross Over Music Sales and Marketing 2 Creative and Professional Writing 2	Chinese Film Study 2 Event Planning 2 Customer Relationship Management 2 Digital Recording & Album Production 2	Aesthetics and Design 2 Intermediate Screenwriting Workshop 2 Character Analysis and Casting 2 Case Study of Film and Television Industries 2	Industry Ethics of Film and Television 2 Entertainment Industry and Planning 2 Japanese Animation and Cosplay 2	Foreign Film Study 2 Topics on Directors 2 Practical Applications for Creative Media 2 Visual Communication 2	Intellectual Property Rights 2 Employment Counseling 2 Documentary Study 2 Arts Management and Administration 2	Film & TV Business Strategy 2 Humanity and Brands 2 Professional Practice 2
program production module	Topics on Taiwanese Film 2 Image Processing 3 Internet Direct Broadcasting Market and Technology 2 Film and Television Production Practice 2	Computer Animation Production 3 Basic Lighting 2 Mini Motion Pictures Production 2 Self-Media and Global Market 2	3D Visual Design 3 Webpage Visual Design 3 Advanced Lighting 2 Sound Effect 2 Digital Film Production 3	Multimedia Planning and Production 3 Cameras Language of Motion Pictures 2 Music Design 2 Post Production and Color Correction 2 Digital Sight and Sound 2	APP Experience Design 3 Film and Incidental Music 2 Post Production and Visual Effects 2 Virtual Atmospherics and Textures 3 Internet Celebrity and Electronic Commerce 2	Digital Entertainment & Technology 2 Practical Application of Virtual Reality and Augmented Reality 3 Virtual Scenes and Special Effects in Film 2 Film and Television Research Methodologies 2	Digital Game Design 2 Sound Design and Engineering 2	New Media Art 3
Performing arts module	Topics on Pop Music and Lyrics 2 Basic Performance 2 Basic Dance 2 Basic Sketch 2 Makeup and Styling 2	Show Hosting 2 Art of Performance-Theatre and Film 2 Physical Expression 2 Creative 3D Printing 3 Film and Television Styling I 2	Oral Presentation Training I 2 Stage Show Performance 2 Performance Practice I 2 Cultural and Creative Art Carving 3 Film and Television Styling II 2	Oral Presentation Training II 2 Musicals 3 Performance Practice II 2 Movie and Television Props Making 2 Seminar for Performing Arts I 3	Media Interview and News Anchors 2 Choreography I 2 Color and Shape 2 Movie Set Aesthetics 2 The Psychology of Body Language 2 Seminar for Performing Arts II 3	Broadcast and Dubbing 2 Sound Equipment Operation Practice 2 Choreography II 2 Bearing Aesthetics 2	Applied Music and Pop Culture 2	Fashion Industry 2